



WFXV
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1444754

Schedule Dates 10/11/16-10/17/16
Advertiser NRCC (66196)
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/8142 (566594)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/8142
Account Types National/Political
Billing Type Standard
Comments NRCC IE 2016
This is a new order being sent as a revision to reflect corrections in programming made before sending.

Date Entered 10/07/16
Last Modified 10/07/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25326119
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$333.00
Net Total \$1,887.00
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	23	\$2,220.00
Grand Total:	23	\$2,220.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	4P- Celebrity Name Game	1			X					1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	10/7/16
2.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	4P- Celebrity Name Game	1					X			1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	10/7/16
3.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	4:30P- FAMILY FEUD	1		X						1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	10/7/16
4.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	4:30P- FAMILY FEUD	1				X				1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	10/7/16
5.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	5P- The Middle	1		X						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
6.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	5P- The Middle	1				X				1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
7.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	5P- The Middle	1	X							1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
8.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	5:30P- Hot in Cleveland	1			X					1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	10/7/16
9.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	5:30P- Hot in Cleveland	1					X			1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	10/7/16
10.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	6P- Modern Family	1		X						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
11.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	6P- Modern Family	1				X				1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
12.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6P- Modern Family	1	X							1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
13.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	6:30P- Modern Family	1		X						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions



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14.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	6:30P- Modern Family	1				X				1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
15.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6:30P- Modern Family	1	X							1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
16.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7P- BIG BANG THEORY 1ST	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
17.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7P- BIG BANG THEORY 1ST	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
18.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7P- BIG BANG THEORY 1ST	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
19.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7:30P- BIG BANG THEORY 2ND	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
20.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7:30P- BIG BANG THEORY 2ND	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16
21.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	8P- 11P (EST)	1					X			1	\$300.00	\$300.00	Utica (WFXV)	FOX MLB NLCS Game 1	10/7/16
22.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	1P- NFL EARLY GAME	1							X	1	\$500.00	\$500.00	Utica (WFXV)	NFL BILLS VS 49ERS	10/7/16
23.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	4:25P- NFL LATE GAME	1							X	1	\$500.00	\$500.00	Utica (WFXV)	NFL COWBOYS VS GB	10/7/16

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:

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